

How to Migrate to the Cloud Without Disrupting Data



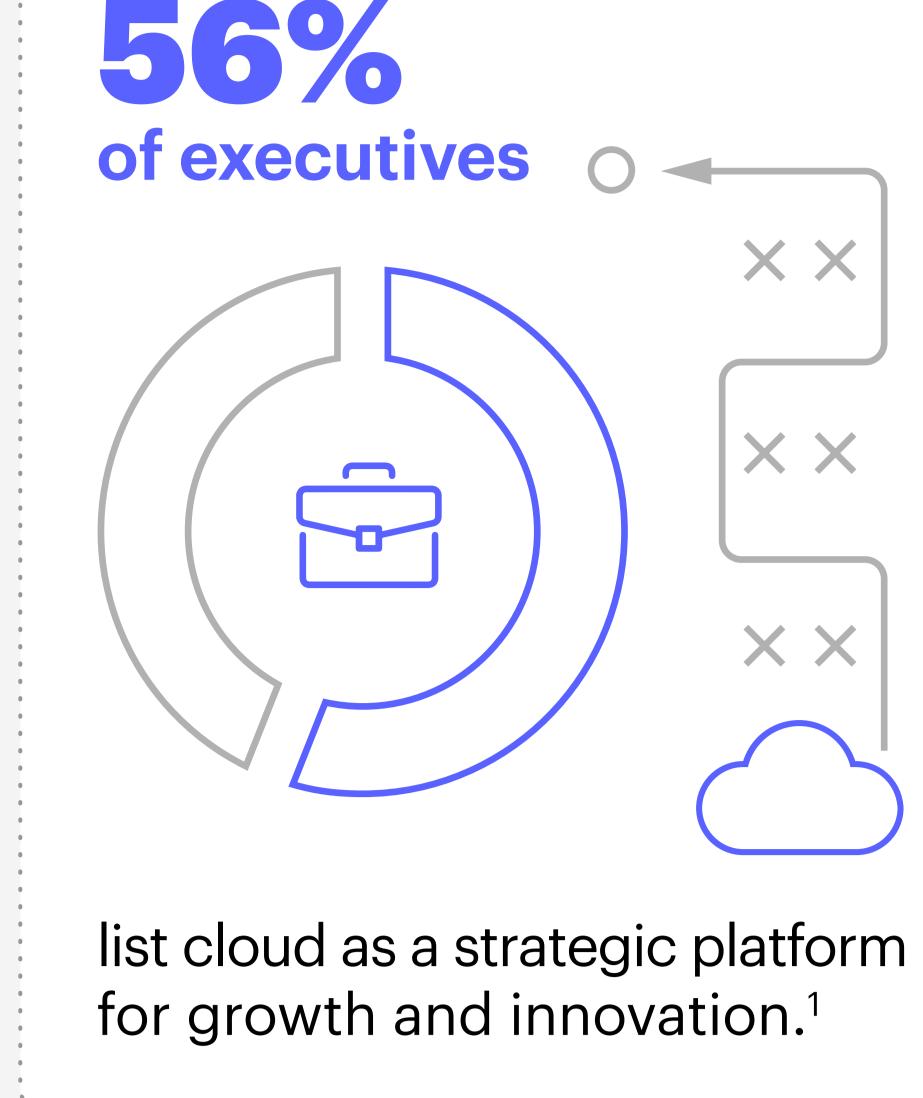
While the cloud is nothing new, the pace of cloud adoption keeps growing at an incredible rate. Organizations continue to migrate to the cloud, seeking transformational business outcomes. But even after a decade of adoption, the journey to the cloud isn't all sunshine and rainbows. Did you know that one in three migrations fail?

Read on to learn why, and how you can launch your tech stack into the cloud successfully to realize the true value of the cloud.

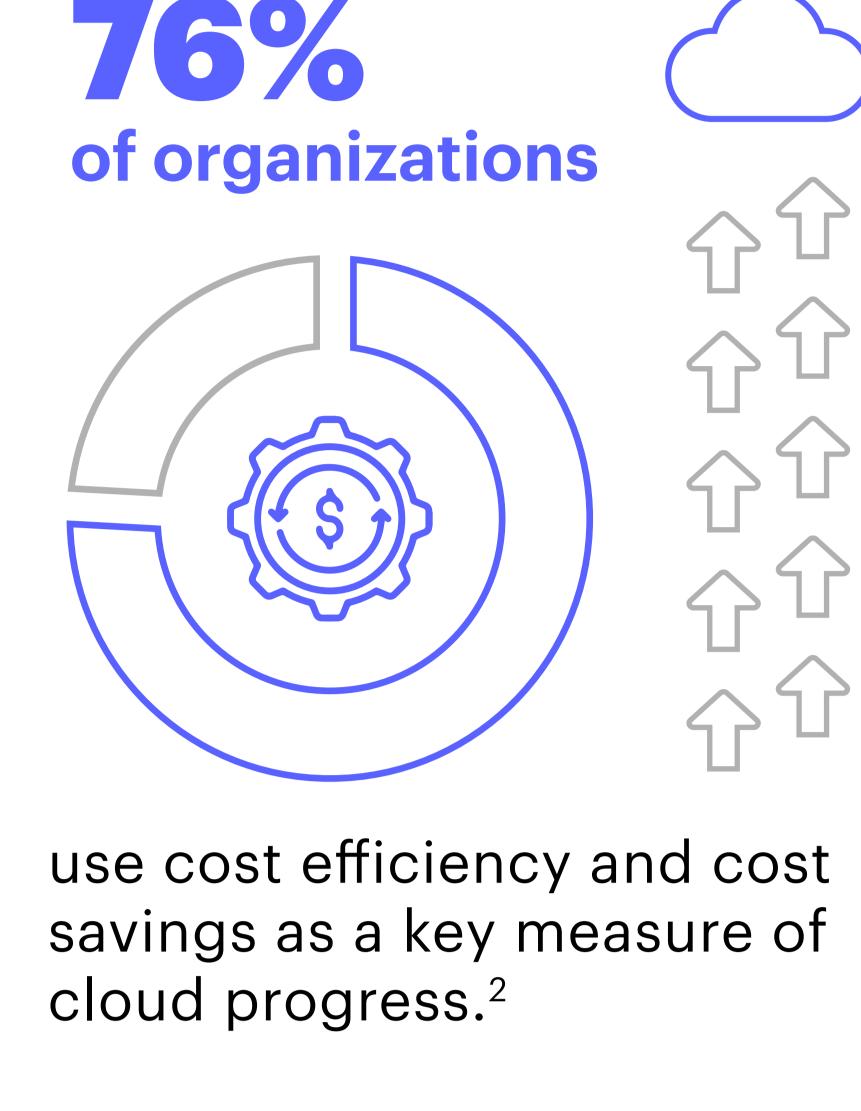
for transformational business outcomes

Organizations turn to the cloud



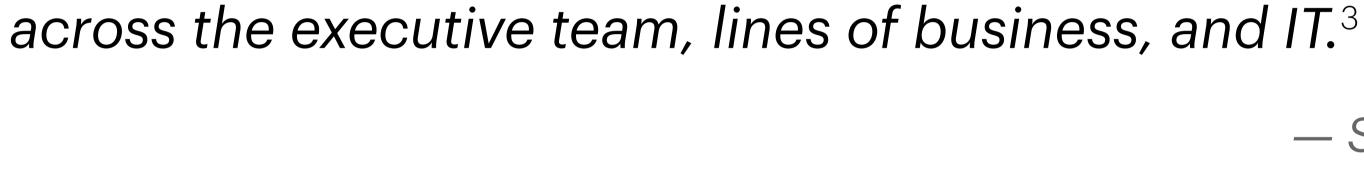


1 in 2





The move to public cloud is first and foremost a business decision that



requires a shared understanding of the positive business outcomes

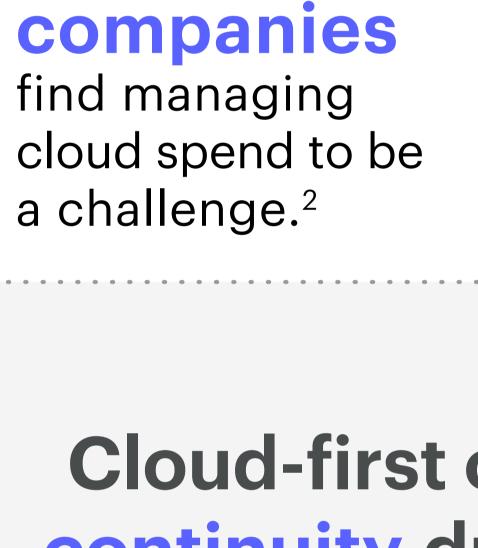
But the cloud is fraught with obstacles

— Source: IDC

on their cloud journey, controlling cost becomes of enterprises have a top challenge.



As organizations mature





only

integrate data

between clouds.²

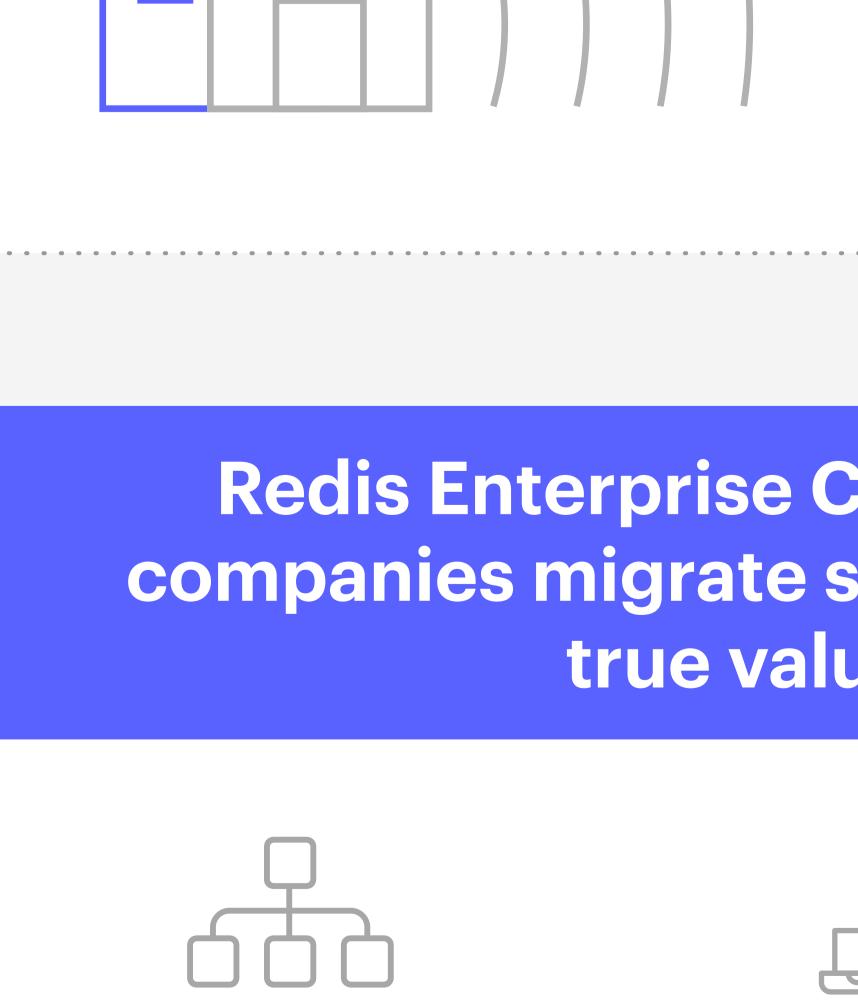
a multicloud strategy

of enterprises of enterprises have a have a multicloud hybrid-cloud strategy.² strategy.

2 in 10 CIOs have experienced failed or disrupted data migration projects—mostly due to the complexity of moving from on-prem environments to the cloud.⁵

Organizations currently use an average of ² public clouds private clouds Integration between these environments is essential. Data must have the ability to migrate with minimal disruption.

Seamless and cost-effective cloud operations can reduce



the shock of a sudden new operating model. 1 in 2 companies

Redis Enterprise Cloud helps thousands of companies migrate successfully and realize the true value of the cloud

are working toward managed

and optimized use of the cloud

across the enterprise by 2021.3

Operational

Efficiency

Redis Enterprise Cloud

provides customer

— Source: IDC

support packages to help with data migration strategy, enterprise support to help companies navigate the operational challenges under a new cloud model, and an easy-to-use interface to deploy and manage Redis in the cloud. Try free

layer, it helps you realize the full value and benefits of the cloud quickly. Find out why the right data layer is vital for a successful cloud migration. Read

Worry-Free

Migration

Redis Enterprise Cloud

enables worry-free

migrations. As a cloud

migration proof data

applications deployed across public clouds or

Unified

Data

Redis Enterprise

Cloud offers a fully

unified data layer

across hybrid and

multicloud

deployments,

providing fully

integrated data to

To see how, read Uninterrupted

Availability

Anywhere

on-premises.

Top 5 Benefits of Adopting a **Cloud Migration Proof**

Data Layer

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1. PwC US Cloud Business Survey, May 2021

References

- 2. Flexera 2021 State of the Cloud Report, 2021 3. IDC White Paper, sponsored by AWS, Navigate Disruption and Drive Positive Business Outcomes with Cloud Migration, doc # US46658320, July 2020 4. Unisys Cloud Success Barometer, 2019
- 5. CIO Dive, "Why do Cloud Migrations Fail?", June 2021